

OCTOBER
15 & 16

ISHMPR

2020 FALL CONFERENCE

DOUBLETREE
BY HILTON HOTEL
CHICAGO-ALSIP
...

SPONSORSHIP OPPORTUNITIES

* Thursday Keynote Sponsor . . . \$1,000

Associate your company with the wisdom and tone of the conference. This keynote opens the conference on Thursday morning.

YOU WILL RECEIVE:

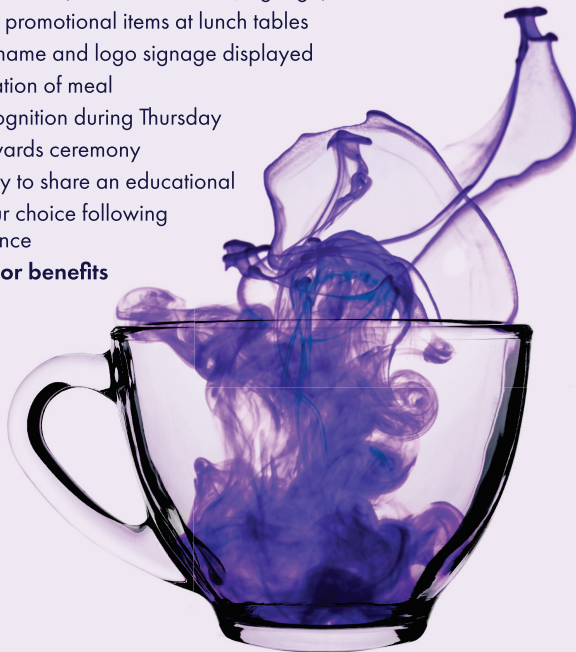
- Verbal recognition at Thursday keynote session
- Three-minute presentation opportunity to introduce your company and the keynote speaker (can include video, signage)
- Company name and logo projected on keynote video screen
- Verbal recognition during Thursday evening awards ceremony
- Opportunity to share an educational blog of your choice following the conference
- **All exhibitor benefits**

* Thursday Lunch Sponsor . . . \$1,250

Our luncheon is a popular place for our members to dine within the framework of the conference. Our official luncheon also provides the opportunity to emphasize your organization's services or products in a more casual setting.

YOU WILL RECEIVE:

- Verbal recognition during lunch
- Three-minute presentation opportunity to introduce your company as lunch is served (can include video, signage)
- May place promotional items at lunch tables
- Company name and logo signage displayed during duration of meal
- Verbal recognition during Thursday evening awards ceremony
- Opportunity to share an educational blog of your choice following the conference
- **All exhibitor benefits**



* Thursday Break Sponsor . . . \$500

Associate your company with ISHMPR in a more casual setting.

YOU WILL RECEIVE:

- Company name and logo displayed in refreshment area
- Verbal recognition during Thursday evening awards ceremony

* Thursday Evening Reception Sponsor . . . \$1,500

Imagine your company name added to a specialty drink, as in (company name-"tini") Choose a drink name and recipe to be offered at the reception.

YOU WILL RECEIVE:

- Verbal recognition during pre-awards reception
- Three-minute presentation opportunity to introduce your company as beverages are served (can include video, signage)
- Drink named after your company
- Company name and logo signage located at each bar
- Verbal recognition during Thursday evening awards ceremony
- Opportunity to share an educational blog of your choice following the conference
- **All exhibitor benefits**

* Thursday Evening Pinnacles Awards Dinner Sponsor . . . \$2000

The highlight of the conference, the Pinnacles awards dinner is a three-course formal dinner and awards presentation.

YOU WILL RECEIVE:

- Company name and logo signage displayed on event program
- Three-minute presentation opportunity to introduce your company (can include video, signage)
- Verbal recognition during Thursday evening awards ceremony
- Opportunity to assist in the presentation of the Pinnacle awards
- Opportunity to share an educational blog of your choice following the conference
- **All exhibitor benefits**

**PINNACLE
AWARDS**
ILLINOIS SOCIETY FOR HEALTHCARE MARKETING AND PUBLIC RELATIONS 2011



ILLINOIS SOCIETY *for* HEALTHCARE
MARKETING *and* PUBLIC RELATIONS

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❁ After Party Sponsor . . . \$1,500

Be the company that brings the fun! Sponsoring the after party will keep you front in center as the lights turn low.

YOU WILL RECEIVE:

- Company name and logo signage displayed during event
- Three-minute presentation opportunity to introduce your company (can include video, signage)
- Verbal recognition during Thursday evening's after party
- Opportunity to share an educational blog of your choice following the conference
- **All exhibitor benefits**

❁ Friday Breakfast Sponsor . . . \$1,250

Is your company prepared to kick-start each day? You'll get great exposure at our Friday morning breakfast, where our members are fueling up for our morning keynote and closing sessions.

YOU WILL RECEIVE:

- Three-minute presentation opportunity to introduce your company before the keynote begins (can include video, signage)
- May place promotional items at breakfast tables
- Company name and logo signage displayed during duration of meal
- Verbal recognition during Thursday evening awards ceremony
- Opportunity to share an educational blog of your choice following the conference
- **All exhibitor benefits**

❁ Friday Break Sponsor . . . \$500

Associate your company with ISHMPR in a more casual setting.

YOU WILL RECEIVE:

- Company name and logo displayed in refreshment area
- Verbal recognition during Thursday evening awards ceremony

❁ Friday Lunch Sponsor . . . \$1,250

Our closing luncheon provides the opportunity to emphasize your organization's services or products in a more casual setting.

YOU WILL RECEIVE:

- Verbal recognition during lunch
- Three-minute presentation opportunity to introduce your company as lunch is served (can include video, signage)
- May place promotional items at lunch tables
- Company name and logo signage displayed during duration of meal
- Verbal recognition during Thursday evening awards ceremony
- Opportunity to share an educational blog of your choice following the conference
- **All exhibitor benefits**

❁ Print Sponsor . . . \$250 + printed materials

Your sponsorship will support all the printed materials created for this year's conference, including physical mailings of the exhibitor brochure, attendee brochure and a registration reminder postcard.

YOU WILL RECEIVE:

- Company name and logo on all print materials
- Verbal recognition during Thursday evening awards ceremony

❁ Conference Bag . . . \$250 + cost of bag

Promote your company with this high-visibility collateral opportunity that all conference guests will see and use. Your corporate identity gets maximum exposure during the conference and long after, as many attendees take their bags home or to the office. Feature your company logo and include your promotional materials inside.

*Material and bag must be approved by conference planners.

YOU WILL RECEIVE:

- Company name and logo on bag alongside ISHMPR logo
- Verbal recognition during Thursday evening awards ceremony

❁ Conference Welcome Gift . . . \$250 + cost of gift

Promote your company with this high-visibility opportunity that all conference guests will receive at registration. Your corporate identity gets maximum exposure as many attendees take their gifts home or to the office.

*Gift must be approved by conference planners.

YOU WILL RECEIVE:

- Company logo on gift alongside ISHMPR logo
- Verbal recognition during Thursday evening awards ceremony

❁ Gift Bag Materials . . . \$250

Promote your company with this high-visibility collateral opportunity that all conference guests will receive.

❁ Exhibitors . . . \$795

- 8' skirted exhibit table in exhibitor showcase
- One complimentary full conference registration – includes all programming and meals (Additional registrations are \$295 per person)
- Roster of attendees distributed at conference arrival
- Company logo and hyperlink on event website
- Recognition on event slideshow at Pinnacles award dinner
- Exhibitor ribbon recognition on individual name badge
- Incentive game for attendees, to encourage booth traffic
- Electricity available for an additional \$25

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CONFERENCE SPONSORSHIP & COMMITMENT FORM

- To confirm your sponsorship/exhibit space, return this completed form to Program Chair Molly Sorrell via email or mail to: Sarah D. Culbertson Memorial Hospital, ATTN: Molly Sorrell, 238 South Congress Street, Rushville, IL 62681.
- In addition to this form, e-mail a short description (75 words or less) about your organization; sponsors also include a high resolution logo, send to msorrell@sdcmh.org.
- All confirmed sponsor logos and exhibitor listings will be included in conference invitations if payment has been received by Aug. 1. Those confirmed after this date will be included in subsequent materials.
- You will be invoiced upon receipt.

I want to be a sponsor for the 2020 ISHMPR Annual Fall Conference.

Preferred event sponsorship opportunity (indicate your preference): _____

I want to be an exhibitor at the 2020 ISHMPR Annual Fall Conference.

Cost = \$750; includes one complimentary registration.

Will you need electricity at your booth? [] Yes [] No

Contact information:

Organization Name: _____
Address: _____ City/State/ZIP: _____
Primary Contact Name: _____ Title: _____
E-mail: _____ Phone: _____

Check the category that best describes your organization: [] Agency [] Promotions [] CRM [] Web [] Publication

Complimentary Attendee

(Exhibitors and Sponsors)

Name: _____ Title: _____
E-mail: _____ Phone: _____

Additional Attendee \$295

(Sponsors receive two complimentary registrations and will not be charged for this attendee)

Name: _____ Title: _____
E-mail: _____ Phone: _____

Additional Attendee \$295

Name: _____ Title: _____
E-mail: _____ Phone: _____

Molly L. Sorrell • Program/Education Chair • msorrell@sdcmh.org • 217-322-5269

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