



SHSMD

ADVANCE™

The Learning Edge for Healthcare Strategists

## GUIDE

Elevate your knowledge and skills  
with SHSMD ADVANCE™

Healthcare is rapidly evolving — and so must the skills and knowledge of strategists.

SHSMD ADVANCE™ is a comprehensive framework that will help you and your team leverage new skills to lead healthcare's transformation. Assess, build, and promote your strategic abilities to reach new levels of success.

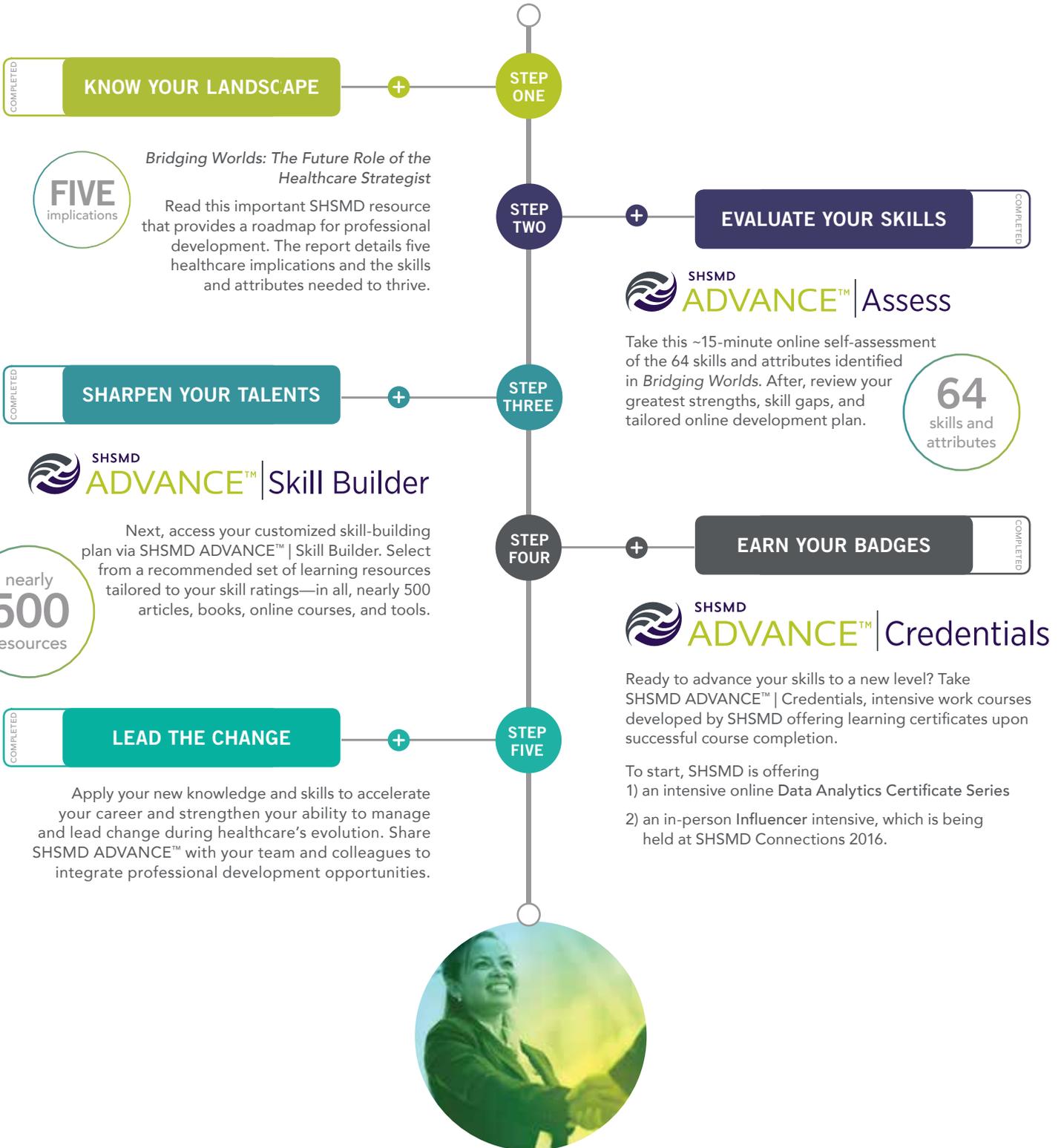


**GAIN AN EDGE  
AS A HEALTHCARE  
STRATEGIST**



SOCIETY FOR  
Healthcare Strategy & Market Development™  
*of the American Hospital Association*

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