



SHSMD

ADVANCE™

The Learning Edge for Healthcare Strategists

GUIDE

**Elevate your knowledge and skills
with SHSMD ADVANCE™**

Healthcare is rapidly evolving — and so must the skills and knowledge of strategists.

SHSMD ADVANCE™ is a comprehensive framework that will help you and your team leverage new skills to lead healthcare's transformation. Assess, build, and promote your strategic abilities to reach new levels of success.

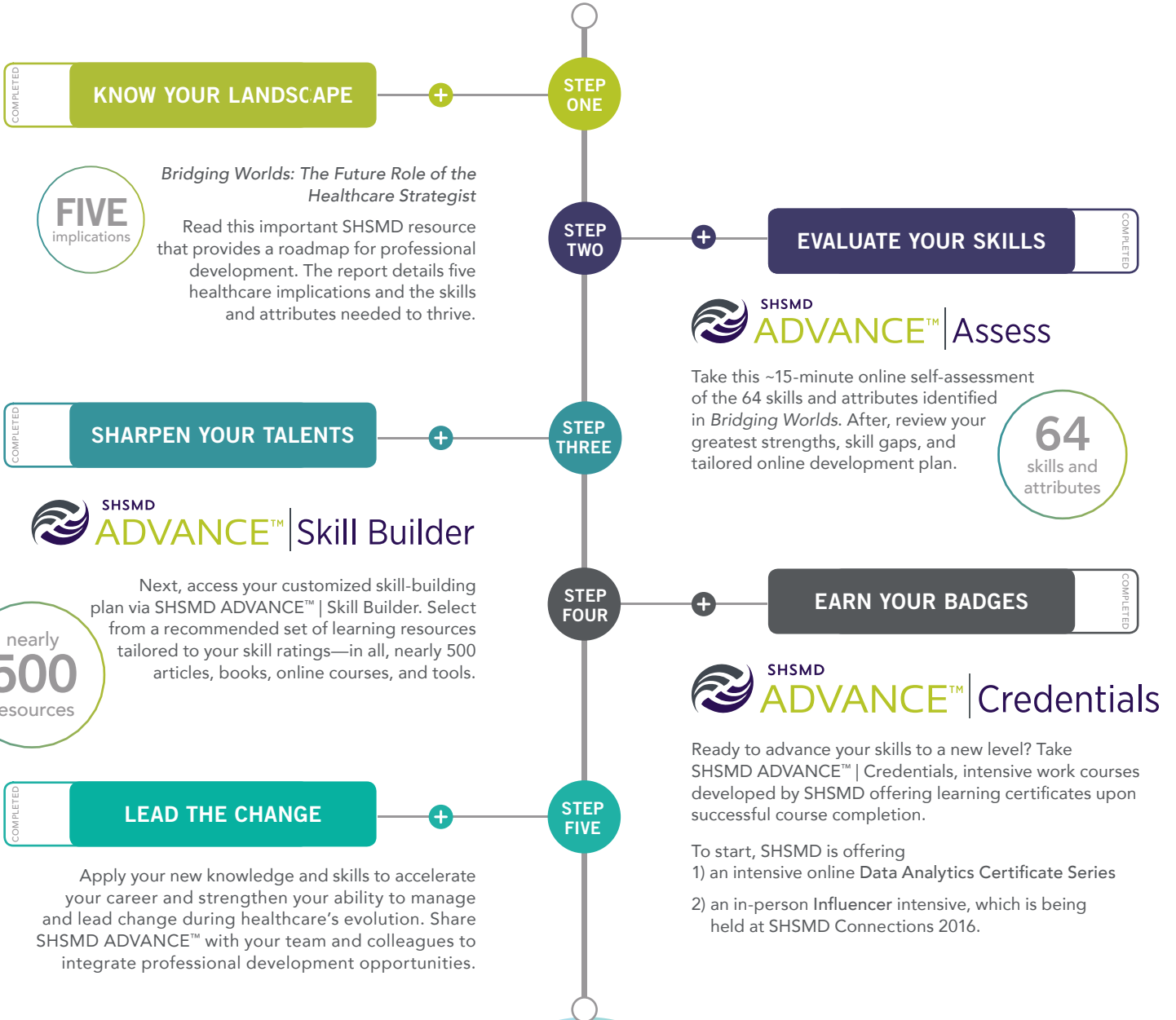


**GAIN AN EDGE
AS A HEALTHCARE
STRATEGIST**



SOCIETY FOR
Healthcare Strategy & Market Development™
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